Providing internet videos related to TV programs

How much control do users want?

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Abstract

There is a lot of content to be found on the internet and because there is so much content, users are usually directed in their browsing by links between documents with related (similar) content. A domain in which this is not yet available is that of television, where there are just linear channels with programs that are broadcast in succession. In this research we investigate the level of control users would like when being offered videos from the internet related to TV programs they watch. To this purpose we conducted a user study in which three user interfaces with different levels of control for selecting the related content were compared. The results show that users experience selecting content from a list as significantly more satisfying than when a system automatically makes a selection or when a selection is made among categories.
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